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Submission Confirmation

Confirmation Number 96807
Call Sign KRCG
Filing Quarter Date 06/30/2009
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Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2009

Call Sign	Channel Numbers	City	State	County	ZIP Code
KRCG	13 (analog) 12 (digital)	JEFFERSON CITY	MO	COLE	65102

Licensee Name

BARRINGTON JEFFERSON CITY LLC

Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)
Network CBS	Columbia-Jefferson City	WWW.CONNECTMIDMISSOURI.COM
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date
41110		02/01/2014

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 3.50 hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 3(a).

The CBS Television Network Provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News. Additionally, KRCG provides information to Video Viewing INC and FYI Television

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination		
CAKE		NETWORK		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
SATURDAY 9:00 A.M.	13	0		
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	8 years	12 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Cake is a live action show with in a show about a teenage girl by the name of Cake, who, with the help of the 3 friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful

home, school and play and household items. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self esteem, the meaning of friendship the value of having a healthy life style and other prosocial concepts that are developmentally appropriate for this age group. This program is specifically designed to further the educational and information needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Analog Core Program #2		Origination	
HORSELAND		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 9:30 A.M.	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	9 years	11 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Horseland is an animated series about five girls and two boys who live in a spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owners. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams and even fears of this group of culturally drives adolescents. From this background, the experiences of sharing, caring compromise friendship respect and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's Rules.

Title of Analog Core Program #3		Origination	
DINO SQUAD		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 10:00 A.M.	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	9 years	11 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Dino Squad is an animated program focusing on a group of five ordinary but diverse teenagers who through an unusual accident become contaminated with a substance that allows them to morph from humans into various species of dinosaurs. Their science teacher with full knowledge of their parents and with a few special abilities of her own becomes their mentor. Her tasks are to help them maneuver through the experiences of the high school years, with its social, emotional, educational, recreational and teenage angst, and to guide them as they stand up for justice against the forces of evil. Each episode draws on a set of planned educational and information themes related to specific poor social concepts life lessons and or selected groups of facts drawn from a variety of fields of study. This program is specifically designed to further the educational and information needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's Rules.

Title of Analog Core Program #4		Origination	
SUSHI PACK		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

SATURDAY 10:30 A.M.

13

0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	9 years	11 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Sushi Pack is an animated series featuring an unlikely group of superheroes consisting of four small pieces of Sushi and a tube of mustard. Through an accident involving irradiation process, these characters were brought to life and dedicated themselves to fighting crime, injustice and helping those in need. The theme integrated into the episodes of Sushi Pack is associated with the teaching of certain positive social behaviors and skills to children. The major educational objectives of the program are to have young viewers learn some important life lessons related to such traits as loyalty, honesty, and self confidence and such behaviors as teamwork, problem solving and cooperation. The program seeks to help children understand that these are every day prosocial attitudes and behaviors that can be modeled and used them at home and among their friends. This program is specifically designed to further the educational and information needs of children has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's Rules.

Title of Analog Core Program #5		Origination	
STRAWBERRY SHORTCAKE		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 11:00 A.M.	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	3 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Strawberry Shortcake is a curious self-confident leader and narrates stories of her and her friends' adventures in the richly imagined world of Strawberry Land. Using her many positive qualities, Strawberry helps her friends, who share her values but not necessarily her ability to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The prosocial messages flow naturally from the narrative, as the characters experience concrete (positive and negative) consequences of their actions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Analog Core Program #6		Origination	
CARE BEARS		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 11:30 A.M.	12	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	5 years	7 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Care Bears are a group of funny colorful bears, each with a special way of caring and a belly badge, which unleashes that bear's special caring power. The bears use their caring hearts and their belly badges to help each other and to thwart evil plots of Grizzle, a bad bear with his own flying lair. Each Care Bear episode is designed to foster children's emotional intelligence defined by psychologist Daniel Goleman and other researchers as skill in five areas: knowing ones emotions, managing ones emotions, motivating oneself, recognizing emotions in others, and handling a relationship. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose,

and otherwise meets definition of Core Programming as specified by Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
04/04/2009		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	

Title of Analog Core Program #7	Origination		
EYEWITNESS KIDS NEWS	NETWORK		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 7:00 A.M.	12	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Created originally through cooperation of the creators of "Eyewitness news" and "The Weekly Reader", the leading publisher of educational periodical for elementary and secondary schools, this program is hosted by diverse team of young people who provide information and news in a manner that is compelling and highly entertaining. The purpose of the program is to make children more aware of current events. It's reinforced by the availability to teachers of the weekly scripts on the Weekly Reader website for use in classrooms. The program is specifically designed to further the educational and information needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified by Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
5/31/2009		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	OTHER	

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

Title of Analog Non-Core Program #1	Origination	
AWESOME ADVENTURES	N	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SATURDAY 12:00 P.M. NOON	0	12

Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years
Does the program have educating and informing children ages 16 and under as a significant purpose?	Y	
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?	Y	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?	Y	
Description of Program		
Each program takes the young audience to all parts of the world, giving young viewers a lesson in the beauty of nature, its creatures and the people who inhabit the land. It's designed to educate, inform and entertain children about the world around them, helping them experience wonders and cultures they might otherwise never have been exposed to. They are designed not to be "preachy" but have a goal of making learning fun.		
Date and Time Aired (if preempted and rescheduled)		
Preemptions from CBS Sports, CBS Golf		

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no analog sponsored core program broadcast reports.]*
- [There are no analog sponsored core program detail reports.]*

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.50 hours
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0 hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 0 hours
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 9(a).

The CBS Television Network Provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News. Additionally, KRCG provides information to Video Viewing INC and FYI Television.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1	Origination
CAKE	NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time
	Number of Pre-emptions

SATURDAY 9:00 A.M.

13

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Cake is a live action show with in a show about a teenage girl by the name of Cake, who, with the help of the 3 friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school and play and household items. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self esteem, the meaning of friendship the value of having a healthy life style and other prosocial concepts that are developmentally appropriate for this age group. This program is specifically designed to further the educational and information needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #2

Origination

HORSELAND

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

SATURDAY 9:30 A.M.

13

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	9 years	11 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Horseland is an animated series about five girls and two boys who live in a spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owners. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams and even fears of this group of culturally drives adolescents. From this background, the experiences of sharing, caring compromise friendship respect and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's Rules.

Title of Digital Core Program #3

Origination

DINO SQUAD

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

SATURDAY 10:00 A.M.

13

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	9 years	11 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Dino Squad is an animated program focusing on a group of five ordinary but diverse teenagers who through an unusual accident become contaminated with a substance that allows them to morph from humans into various species of dinosaurs. Their science teacher with full knowledge of their parents and with a few special abilities of her own becomes their mentor. Her tasks are

to help them maneuver through the experiences of the high school years, with its social, emotional, educational, recreational and teenage angst, and to guide them as they stand up for justice against the forces of evil. Each episode draws on a set of planned educational and information themes related to specific poor social concepts life lessons and or selected groups of facts drawn from a variety of fields of study. This program is specifically designed to further the educational and information needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's Rules.

Title of Digital Core Program #4		Origination	
SUSHI PACK		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	9 years	11 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Sushi Pack is an animated series featuring an unlikely group of superheroes consisting of four small pieces of Sushi and a tube of mustard. Through an accident involving irradiation process, these characters were brought to life and dedicated themselves to fighting crime, injustice and helping those in need. The theme integrated into the episodes of Sushi Pack is associated with the teaching of certain positive social behaviors and skills to children. The major educational objectives of the program are to have young viewers learn some important life lessons related to such traits as loyalty, honesty, and self confidence and such behaviors as teamwork, problem solving and cooperation. The program seeks to help children understand that these are every day prosocial attitudes and behaviors that can be modeled and used them at home and among their friends. This program is specifically designed to further the educational and information needs of children has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's Rules.

Title of Digital Core Program #5		Origination	
STRAWBERRY SHORTCAKE		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 11:00 A.M.	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	3 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Strawberry Shortcake is a curious self-confident leader and narrates stories of her and her friends' adventures in the richly imagined world of Strawberry Land. Using her many positive qualities, Strawberry helps her friends, who share her values but not necessarily her ability to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The prosocial messages flow naturally from the narrative, as the characters experience concrete (positive and negative) consequences of their actions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #6		Origination	
CARE BEARS		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

SATURDAY 11:30 A.M. 12

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	5 years	7 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Care Bears are a group of funny colorful bears, each with a special way of caring and a belly badge, which unleashes that bear's special caring power. The bears use their caring hearts and their belly badges to help each other and to thwart evil plots of Grizzle, a bad bear with his own flying lair. Each Care Bear episode is designed to foster children's emotional intelligence defined by psychologist Daniel Goleman and other researchers as skill in five areas: knowing ones emotions, managing ones emotions, motivating oneself, recognizing emotions in others, and handling a relationship. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets definition of Core Programming as specified by Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
04/04/2009		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	

Title of Digital Core Program #7	Origination
EYE WITNESS KIDS NEWS	NETWORK

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SUNDAY 7:00 A.M.	12	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Created originally through cooperation of the creators of "Eyewitness news" and "The Weekly Reader", the leading publisher of educational periodical for elementary and secondary schools, this program is hosted by diverse team of young people who provide information and news in a manner that is compelling and highly entertaining. The purpose of the program is to make children more aware of current events. It's reinforced by the availability to teachers of the weekly scripts on the Weekly Reader website for use in classrooms. The program is specifically designed to further the educational and information needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified by Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
5/31/2009		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	OTHER	

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

Title of Digital Non-Core Program #1		Origination	
AWESOME ADVENTURES		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 12:00 P.M. NOON	0	12	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?			Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?			Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?			Y
Description of Program			
Each program takes the young audience to all parts of the world, giving young viewers a lesson in the beauty of nature, its creatures and the people who inhabit the land. It's designed to educate, inform and entertain children about the world around them, helping them experience wonders and cultures they might otherwise never have been exposed to. They are designed not to be "preachy" but have a goal of making learning fun.			
Date and Time Aired (if preempted and rescheduled):			
PREEMPTIONS DUE TO CBS SPORTS			

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no digital sponsored core program broadcast reports.]*
- [There are no digital sponsored core program detail reports.]*

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination
CAKE	NETWORK
Regular Schedule	Total Times to be Aired

SATURDAY 9:00 A.M.

13

Length of Program

Age of Target Audience

30 minutes

From To
8 years 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Cake is a live action show with in a show about a teenage girl by the name of Cake, who, with the help of the 3 friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school and play and household items. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self esteem, the meaning of friendship the value of having a healthy life style and other prosocial concepts that are developmentally appropriate for this age group. This program is specifically designed to further the educational and information needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #2

Origination

HORSELAND

NETWORK

Regular Schedule

Total Times to be Aired

SATURDAY 9:30 A.M.

13

Length of Program

Age of Target Audience

30 minutes

From To
9 years 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Horseland is an animated series about five girls and two boys who live in a spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owners. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams and even fears of this group of culturally drives adolescents. From this background, the experiences of sharing, caring compromise friendship respect and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's Rules.

Title of Planned Core Program #3

Origination

DINO SQUAD

NETWORK

Regular Schedule

Total Times to be Aired

SATURDAY 10:00 A.M.

13

Length of Program

Age of Target Audience

30 minutes

From To
9 years 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Dino Squad is an animated program focusing on a group of five ordinary but diverse teenagers who through an unusual accident become contaminated with a substance that allows them to morph from humans into various species of dinosaurs. Their science teacher with full knowledge of their parents and with a few special abilities of her own becomes their mentor. Her tasks are to help them maneuver through the experiences of the high school years, with its social,

emotional, educational, recreational and teenage angst, and to guide them as they stand up for justice against the forces of evil. Each episode draws on a set of planned educational and information themes related to specific poor social concepts life lessons and or selected groups of facts drawn from a variety of fields of study. This program is specifically designed to further the educational and information needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's Rules.

Title of Planned Core Program #4	Origination	
SUSHI PACK	NETWORK	
Regular Schedule	Total Times to be Aired	
SATURDAY 10:30 A.M.	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	9 years	11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Sushi Pack is an animated series featuring an unlikely group of superheroes consisting of four small pieces of Sushi and a tube of mustard. Through an accident involving irradiation process, these characters were brought to life and dedicated themselves to fighting crime, injustice and helping those in need. The theme integrated into the episodes of Sushi Pack is associated with the teaching of certain positive social behaviors and skills to children. The major educational objectives of the program are to have young viewers learn some important life lessons related to such traits as loyalty, honesty, and self confidence and such behaviors as teamwork, problem solving and cooperation. The program seeks to help children understand that these are every day prosocial attitudes and behaviors that can be modeled and used them at home and among their friends. This program is specifically designed to further the educational and information needs of children has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's Rules.

Title of Planned Core Program #5	Origination	
STRAWBERRY SHORTCAKE	NETWORK	
Regular Schedule	Total Times to be Aired	
SATURDAY 11:00 A.M.	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	3 years	6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Strawberry Shortcake is a curious self-confident leader and narrates stories of her and her friends' adventures in the richly imagined world of Strawberry Land. Using her many positive qualities, Strawberry helps her friends, who share her values but not necessarily her ability to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The prosocial messages flow naturally from the narrative, as the characters experience concrete (positive and negative) consequences of their actions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #6	Origination	
CARE BEARS	NETWORK	
Regular Schedule	Total Times to be Aired	
SATURDAY 11:30 A.M.	13	
Length of Program	Age of Target Audience	
	From	To

30 minutes From 5 years To 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Care Bears are a group of funny colorful bears, each with a special way of caring and a belly badge, which unleashes that bear's special caring power. The bears use their caring hearts and their belly badges to help each other and to thwart evil plots of Grizzle, a bad bear with his own flying lair. Each Care Bear episode is designed to foster children's emotional intelligence defined by psychologist Daniel Golemand and other researchers as skill in five areas: knowing ones emotions, managing ones emotions, motivating oneself, recognizing emotions in others, and handling a relationship. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets definition of Core Programming as specified by Commission's rules.

Title of Planned Core Program #7

Origination

EYEWITNESS KIDS NEWS

NETWORK

Regular Schedule

Total Times to be Aired

SUNDAY 7:00 A.M.

13

Length of Program

Age of Target Audience

30 minutes

From 13 years To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Created originally through cooperation of the creators of "Eyewitness news" and "The Weekly Reader", the leading publisher of educational periodical for elementary and secondary schools, this program is hosted by diverse team of young people who provide information and news in a manner that is compelling and highly entertaining. The purpose of the program is to make children more aware of current events. It's reinforced by the availability to teachers of the weekly scripts on the Weekly Reader website for use in classrooms. The program is specifically designed to further the educational and information needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified by Commission's rules.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(ii)? y

16. Identify the licensee's children's programming liaison.

Name

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17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

BARRINGTON JEFFERSON CITY LLC

Date

07/09/2009

FCC Form 398
March 2006